

# IJBC IJL RIKA Certificate Course for MSME Resilience and Internationalization

## BASIC COURSE

### Why Resilient MSME Certificate?

A recent survey by SIDBI states that around 67% of the total Indian MSMEs were closed temporarily for over 3 months, and 6000 MSMEs shut down completely after the COVID-19 pandemic in India.

### NEXT: ADVANCED COURSE, SPECIALISED COURSES

Exclusively designed course for Indian MSMEs

For staff and owners of MSMEs registered across India to make risk-informed and aware of business continuity planning.

REGISTER HERE BY 20 SEPTEMBER →



Website <https://www.ijbc.org/resilient-msme.html>

### This course will guide Indian MSMEs to :

- Understand the impact of disaster risks
- Learn about climate change and its impact
- Assess the risks of your business
- Learn steps for sustainable development
- Gain critical knowledge on intellectual property rights
- Establish business continuity planning

### COURSE FEES:

**INR 5000/- per participant**

10% discount on bulk booking for more than 5 participants from a single MSME unit.

MSME units with more than 50% of their employees/staff completing the basic course will be eligible to receive the **“Resilient MSME Level 1”** tagging.

# Basic Course Schedule

## Day 1

26 September 2022 Monday  
**16:00-17:30**  
(including key note speech)  
Module 1: Climate and  
disaster risks and  
relevance to MSMEs

## Day 4

29 September 2022 Thursday  
**16:00-17:00**  
Module 4 : Sustainable,  
green and resilient  
businesses

## Day 2

27 September 2022  
Tuesday  
**16:00-17:00**  
Module 2 : Multi-hazard  
risk assessment and risk-  
informed planning for  
business continuity

## Day 5

30 September 2022 Friday  
**16:00-17:30**  
(including 30 min  
interactions)  
Module 5 : Introduction to  
Intellectual property rights  
for resilient business

## Day 3

28 September 2022  
Wednesday  
**16:00-17:00**  
Module 3 : Resilient and  
shock-proof  
infrastructure and  
systems



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