

Konnichiwa Pune 2022

A Short Report



Business Conference (Nov 18, 2022)

- This business conference is co-hosted with The **Consulate General of Japan in Mumbai**
- Attended by **150+ delegates** representing Government, Academia and Business circles
- Supported by Japanese companies like **Fujitsu, Isuzu, All Nippon Airlines, Regetta Co. Kikkoman, Itochu and Kawasaki**
- Representation from **JICA, NEDO** and **Keio University**
- Delegates from various industry segments were present. Automobile, Information Technology, Manufacturing, Import Export, Logistics, Finance, Legal, Education, Electronics, Jewelry Design, Food and Beverage, Hospitality and Tourism
- People traveled from Pune, Mumbai, Delhi, Gurugram, Bangalore, Nagpur, Guwahati, Tokyo, and Yokohama.
- 60% of the attendees were IJBC members, while 40% were IJBC Non-Members.

Educational Conference (Nov 19, 2022)

- IJBC hosted possibly the **1st India-Japan Education Conference**. The conference provides a forum for students, academicians, researchers, and policymakers to identify opportunities, issues, and solutions. It also helped promote university ties, student exchange, research & development. The media took good note of the conference and reported extensively
- **Keio University, Tokyo University, The International University of Japan, Ritsumeikan Asia Pacific University, Shimane University** and **MIT World Peace University** presented during this event.
- **Fidel Softech** and **Fujitsu** participated from industry side. Also, **IJBC signed an MoU with CodeTots, Japan an EduTech platform** which transforms Japanese language education with the help of technology.

Participation Statistics

- 1000 + students pre-registered for the event.
- 120 + attended at venue and others on YouTube.

All sessions are available online to view at any time

<https://youtube.com/playlist?list=PLvmlHHbfGSBTyoA9J32Qe9ZTOIVnZJTWC>

Participants Categories

- Student - 73.6%
- Teacher - 9.2%
- Researcher - 2.7%
- Administrator - 2.3%
- Parent - 0.8%
- Other - 11.4%

Participants Wishlist

- Study In Japan - 60.9%
- Do Research in Japan - 38%
- Working in Japan - 54%
- Learning Japanese in India - 47%
- Other - 10%

Cultural Festival (19th and 20th November 2022)

- These two days of cultural festivals received an overwhelming response. More than **8000** people showed interest by **pre-registering** on Konnichiwa Mailing List.
- Over two days more than **4000 people visited** the venue (Pheonix Mall, Viman Nagar, Pune).
- The Festival hosted **2 stages, 16 Stalls** and **1 Flea market**
- More than **25 shows** and **50+** artists from Japan and India performed on two stages.
- **8 Japanese artists** performed, of which **two** were all the way **traveled** from **Japan**. Miss World Finalist 2015, performed Yoga at the event.
- Attendees were a mix of Indian and Japanese nationals. Age between 3 to 80+ years, with the majority in the **age group of 17 to 45 years**. Almost equal in the number of men and women.
- Tokyo University, MIT-WPU, and MIT-ADT also participated in the event
- More than **150** Volunteers applied for the opportunity, and the entire event was **supported by 60+ Volunteers** over 3 days (business, education and cultural events)

Immediate Impact

- We are receiving very good response after Konnichiwa Pune 2022. People are **acknowledging** that this event facilitated general people to meet many Japanese nationals and that in-turn helped improving **people to people connect and awareness about Japan**.
- IJBC gained **new membership**, around **30 applications** were received immediately after the event.
- Many Universities, students and parents are reaching out to IJBC for enquiring about study in Japan.
- Great demand for taking **delegations to Japan (Business, Women, Students and Academicians)**.
- We are soon starting Nihongo Sikho (Learn Japanese) online classes for 8- to 16-year-old students.
- Business enquiries and press enquiries started pouring in from all over India.
- **MITWPU** will soon open **Japan Facilitation Center** in their University campus.
- **Ritsumeikan Asia Pacific University, The International University of Japan, and Yokohama Japan India Forum** signed **MoUs** and visited **IJBC** executives after the event.

Thank you and Look
forward to Host you in
Konnichiwa Pune 2023



Connect with us:

info@ijbc.org

+91 98909 47107; +91 98906 45779

www.ijbc.org