



A Report on IJBC – IJL Special Lecture Series 2022



The Indo – Japan Business Council (IJBC) and India Japan Laboratories (IJL) jointly organized a special lecture series to celebrate the 70th anniversary of Indo – Japanese diplomatic relations in the year 2022. The series, which ran throughout the year, included six lectures on various aspects of Indo-Japanese relations.

The sessions were delivered by 13 expert speakers in the industry. Modern technology, business expansion, development prospective, disaster risks and cultural ties between India and Japan were some of the topics discussed during the lecture series. People across numerous cities, various sectors and different countries responded with great enthusiasm to this initiative by IJBC and IJL. The series received a positive response from a total of 1944 participants.

93% of the total attendees were from India. 6% were Japanese and remaining 1% included participants from Germany, United States of America, United Kingdom, Canada, Malaysia, Indonesia, Italy, United Arab Emirates and Mauritius.

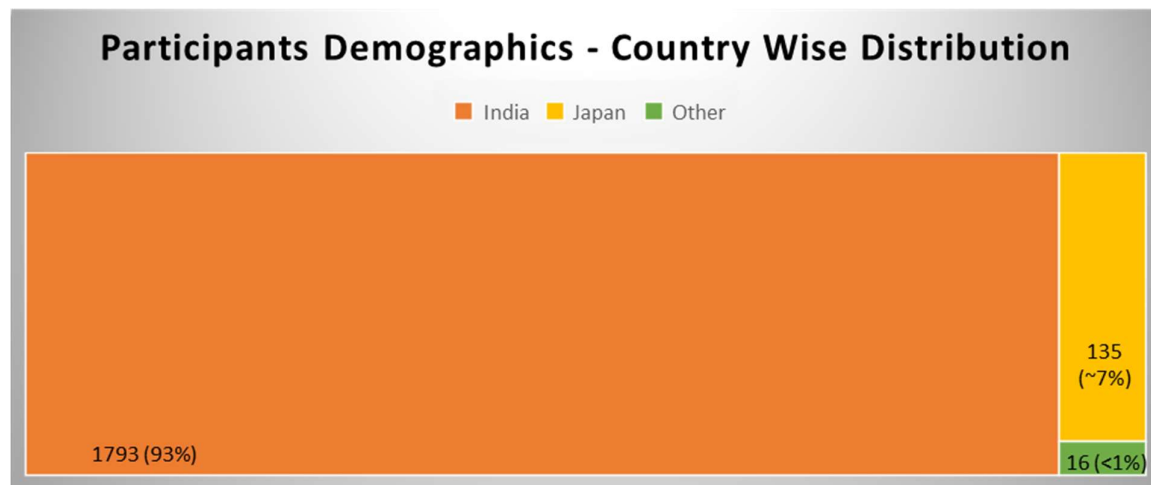


Fig 1: Graph showing participants demographics according to countries

Pune residents topped the list with 586 members attending the webinar, which was almost 40% of the members from top-10 cities. Following it, Mumbai, Ludhiana and Bengaluru secured 2nd, 3rd and 4th position in city-wise contribution in the series. From Japan, members from Tokyo were most eager to attend the lecture series. Apart from the top 10 cities, Indians from other major cities like – Hyderabad, Ahmedabad, Gurgaon, Chennai, Thane, Amravati also attended the webinar. Other major regions in Japan include – Yokohama, Chiba, Yokohama, Kanagawa and so on.



Fig 2: Graph showing top 10 cities in India from where participants attended the webinar

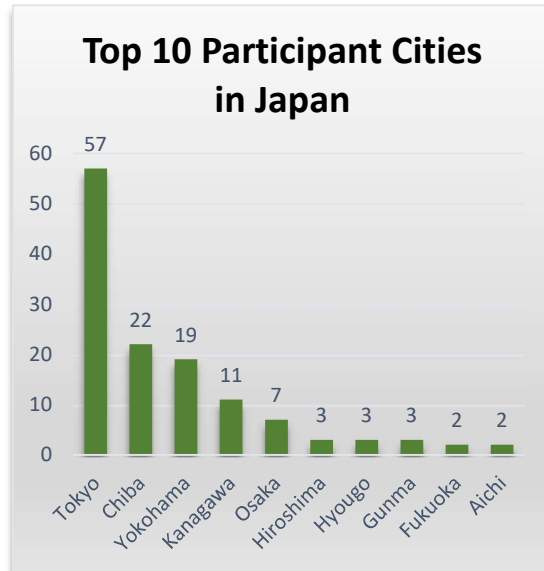


Fig 3: Graph showing top 10 cities in Japan from where participants attended the webinar

Participants had a variety of backgrounds, as they came from various professional sectors. 301 attendees out of the 1944 were from the educational background, which accounts to 17% of the total members. Members from manufacturing, consulting and software industries also constituted significantly in the total number of attendees. Other major sectors included legal, hospitality, travel & tourism, energy & chemicals etc.

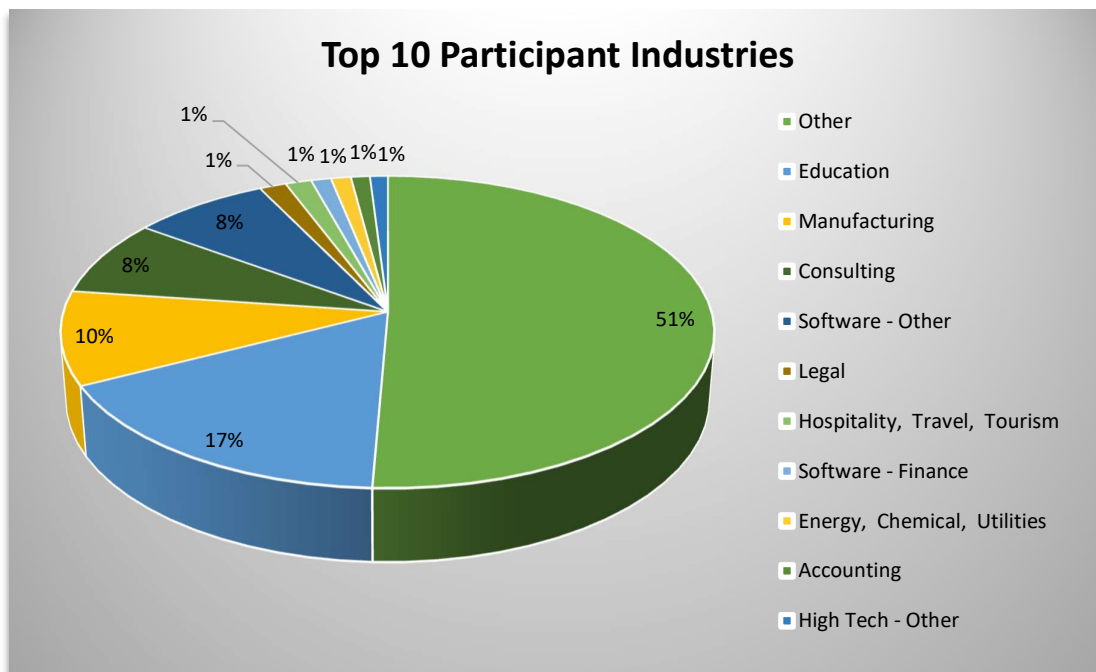


Fig 4: Graph showing top 10 industries to which participants belong

To put in a nutshell, this joint initiative by IJBC and IJL was a great success, spreading awareness and sharing knowledge about various aspects of Indo – Japanese diplomatic relations with over 1944 attendees with across various industries, cities and countries.